

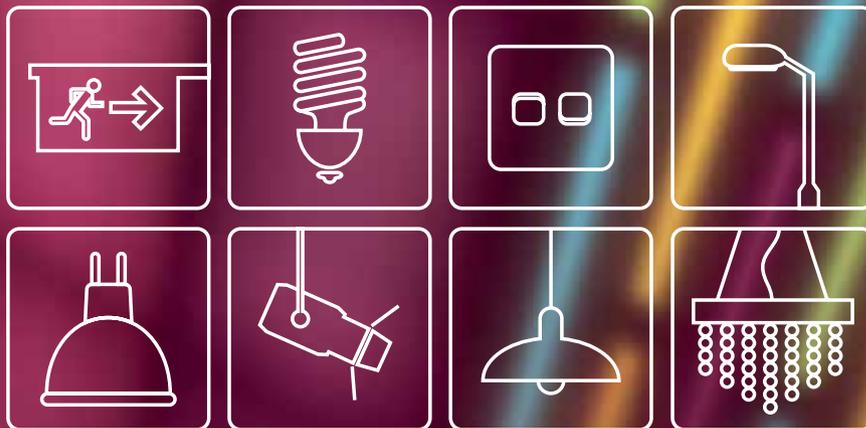
light

INDIA

Featuring intelligent lighting
technology and applications

11 – 13 October 2018

Pragati Maidan, New Delhi, India



www.light-india.in

Join the lighting revolution!

The Indian lighting industry is proactively shifting towards more energy efficient products and with a global thrust for increased urbanisation. The Indian government is taking efforts to conserve energy by phasing out inefficient lighting sources and focusing more on energy efficiency. All new commercial buildings are required to focus on energy conservation which has led to an increased demand for energy efficient lighting fixtures.

The fourth edition of Light India offers an opportunity to tap into this huge potential waiting to be captured. The show provides a unique platform for participants to interact, collaborate and integrate with an elite group of decision makers from across the industry.

Industry facts

India's lighting industry is projected to have a turnover of Rs. 35000 Cr. By 2020 and LED will account for Rs. 27,000 Cr., which is 77% of the total turnover. *(Source ELCOMA).*

The global solar PV market grew by more than 50% in 2016, with a growth record 76.6 GW year on year.

The adoption of Solid State Lighting (SSL) can deliver a >50% reduction in the amount of energy used by lighting by 2030 (National Academy of Science report on LED & OLED).

The LED lighting market in India is projected to register a CAGR of over 30% during 2016-2021 (TechSci report Competition forecast and opportunities, 2011-2021).

We help you bridge the gap!

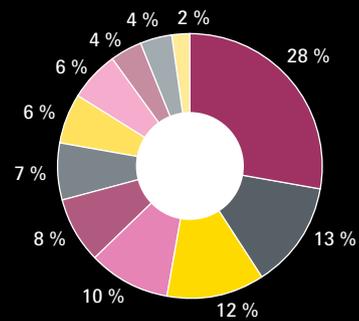
3 days

277 exhibitors

5 participating countries

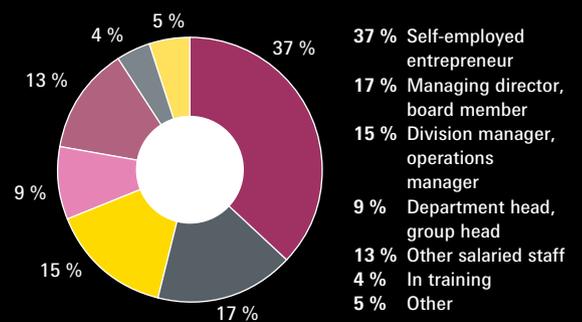
10,514 visitors

Trade visitors by business sectors

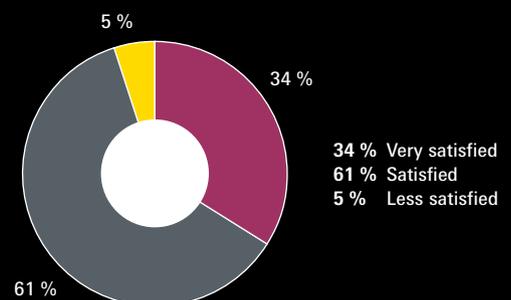


- 28 % Lighting designers & engineers
- 13 % Builders / land developers & real estate companies
- 12 % Government buyers (Defense, CPWD, PWD, rural & urban development & Railways)
- 10 % Interior designers
- 8 % Architects
- 7 % Dealers & distributors
- 6 % Trade commission, foreign commission & industry association
- 6 % Corporates
- 4 % Automobile industry
- 4 % Hotel industry
- 2 % Municipalities

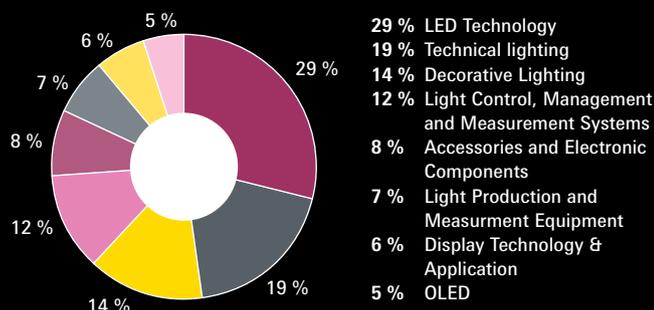
Trade visitors by job title



Visitors' satisfaction with the attainment of trade fair visit objectives



Visitors' main area of interest



Open up a world of lighting options for your customers

Lighting

- Public lighting
- Indoor lighting
- Outdoor lighting

Lamps

- Fluorescent / CFL
- Halogen
- Metal halide lights
- LEDs
- Eco halogen / Incandescent lamps

Accessories

- Switches
- Cables
- Ballasts
- Holders
- PCBs
- Thermal heat sinks

Luminaries

- Indoor / Outdoor
- Street lights
- Domestic
- Commercial
- Retail

Decorative

- Street furniture
- Garden lighting
- Residential lighting
- Heritage buildings

Off grid lighting

- Solar
- New and renewable energy
- Wind and wave energy

Power

- Power generation
- Power distribution
- Grid technology



We decided to exhibit at Light India because this is the largest platform where a company can showcase its products. Being the largest fair in the country, there could have been no better platform to introduce our brand and products. The response has been great and it gives us a lot of conviction to come back in 2018 with a larger stall. We are very hopeful of closing deals with all the inquiries generated in the coming months.

Mr Samay Choksi

Director, Opulus



We help you network better!

- Airports / ports / railways
- BFSIs
- Builders / developers / building owners
- Building & development authorities
- Building contractors
- Building material malls / supermarkets
- Consultants
- Designers / architects
- DISCOMs
- Electrical inspectorates
- Energy management
- Energy suppliers
- Online retailers
- Housing / property management
- Importers / exporters
- Industry associations
- Industry end users (hotels, schools, institutions, hospitals, public facilities, shopping malls, restaurants, etc.)
- Interior decorators
- Municipalities
- Planning agencies / planners / engineers
- Procurement agencies
- Professional media
- Public works departments
- Regulators
- Retailers / distributors / wholesalers
- SEZs
- Software / industrial parks
- Solutions providers
- System integrators
- Testing and certification institutions



I must appreciate the fact that this show has given us an opportunity to connect with some of the top brands in the industry, and we are amazed to see the kind of technological advancement showcased by some of the companies exhibiting here. It is my second day at the show and there is still a lot to explore. The show is indeed a treat to be at, and we eagerly look forward to the next edition.

Mr Rupinder Singh Sachdeva

Co-Chairman Punjab & Member Managing Committee,
PHD Chamber of Commerce and Industry





Reserve your space today!

Dates and times

11 – 12 October 2018 10.00 am – 6.00 pm

13 October 2018 10.00 am – 5.00 pm

Venue

Halls 7A, B, C, F, G & H, 8 – 11, Pragati Maidan, New Delhi, India

Admission

Free entry for trade visitors aged 18 or above

Raw space: Exhibitors can design and fabricate their stand, subject to organiser's approval. Power supply is charged separately (min. 36 sqm)

Shell scheme: Shell scheme booth includes maxima structure, octonorm partition, carpet, fascia board with company name, 3 spot lights, 1 counter, 2 chairs, 1 power socket (5 amp) and waste paper bin. (Min 9 sqm)

Background information on Messe Frankfurt Trade Fairs India Pvt Ltd

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 15 years in India, Messe Frankfurt holds a portfolio of 19 prestigious trade fair brands and over 35 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

With offices in Mumbai and Delhi, a dedicated workforce of over 100 serves the B2B markets of the Indian sub-continent across various genres such as automotive, automation, lighting, technology and production, textiles, consumer goods, entertainment, media and creative industries and environment technology. Messe Frankfurt India also promotes Indian brands in countries across the globe through its International Sales Division, enabling its Indian customers to create a global presence through the Messe Frankfurt trade fair network worldwide. Its in-house stand construction division offers specialised stand-build and branding services to all Indian exhibitors participating in Messe Frankfurt shows internationally.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms.

Light India is part of Messe Frankfurt's building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany, which will take place from 8 – 13 March 2020.

For more information, please visit our website at: www.in.messefrankfurt.com

Contact our sales team for more information

Mr Rasheed Anwaar

Group Exhibition Head

Tel: +91 11 6676 2320

[rasheed.anwaar@](mailto:rasheed.anwaar@india.messefrankfurt.com)

india.messefrankfurt.com

Mr Deepak Bohara

Senior Sales Manager

Tel: +91 11 6676 2322

[deepak.bohara@](mailto:deepak.bohara@india.messefrankfurt.com)

india.messefrankfurt.com

Mr Himanshu Joshi

Assistant Manager

Tel: +91 11 6676 2321

[himanshu.joshi@](mailto:himanshu.joshi@india.messefrankfurt.com)

india.messefrankfurt.com

www.light-india.in